



INTERNATIONAL CONFERENCE
ON BLENDED LEARNING
المؤتمر الدولي للتعليم المدمج

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



وزارة التعليم
Ministry of Education

INTERNATIONAL CONFERENCE ON BLENDED LEARNING: TOWARDS KNOWLEDGE ECONOMY

VENUE: INTERCONTINENTAL HOTEL, KING FAISAL CONFERENCE HALL - RIYADH, SAUDI ARABIA

NOV., 21-23, 2017

CALL FOR PAPERS

The Saudi Electronic University (SEU) invites all scholars and researchers to participate in the International Conference on Blended Learning: Towards Knowledge Economy.

The conference will be held in Riyadh, KSA, on 21-23, Nov. 2017.

SEU is organizing this event as part of its academic and social responsibilities.

SEU is a regional leading academic organization in blended learning at both graduate and undergraduate levels.

TRACKS AND TOPICS

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Track 1: BL: A new Trend in Education

- Evaluation and Improvement of Electronic Content Environment of BL.
- Effective Techniques of Teaching and Learning .
- Leadership and administration in BL.

2

Track 2: BL and Knowledge Economy

- BL in support of Knowledge Economy.
- BL Role in the vision 2030.
- Training through BL.

3

Track 3: Quality and Accreditation in Blended Learning

- Quality Standards for BL.
- Accreditation and Qualification issues in BL.
- Evaluation and Assessment of BL Outcomes.

4

Track 4: Global Experiences in BL

- Experiences in Design and Development of Content.
- Experiences in Teaching.
- Experiences in Learning Outcome
- Assessment.
- SEU Experience.

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Track 5: Future Opportunities and Challenges of BL

Opportunities

- Efficiency and Sustainability in BL.
- Availability of Higher Education.
- Educational Resources Diversity in BL.
- BL in Health Education.

Challenges

- Instructor's Competencies in BL.
- Student Preparation for BL.
- Employment of BL Graduates.
- Social and Vocational Receptivity of BL.

NOV

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Important Dates:

- Abstract Submission: 1/11/1438 H (July 24th, 2017)
- Abstract Acceptance Notification: 23/11/1438 H (Aug. 15th, 2017)
- Full Paper Submission: 24/12/1438 H (Sep. 15th, 2017)
- Conference will be held on 21-22 Nov. 2017

Organized by:

For further information and query:
BLC2017@seu.edu.sa

For Registration and Submission
Visit the conference website:
icbl.seu.edu.sa



الجامعة السعودية الإلكترونية
Saudi Electronic University